

## **Project TCBL – Textile & Clothing Business Labs**

### **Request for proposal**

### **Selection for speaker coaching and grand rehearsal**

### **4 TEDx TCBL Events**

Following to the present communication you are pleased to give your best offer for service of speaker coaching and grand rehearsal on site for TEDx Events of the TCBL Project.

#### **Section 1: Contracting Authority**

##### **Comune di Prato - Municipality of Prato**

Unità di Staff Sportello Europa

Via dei Manassei, 23

59100 Prato - Italy

Phone. (+39) 0574 183 5964

Mobile. (+39) 393 8677 140

Email: [tcbl@comune.prato.it](mailto:tcbl@comune.prato.it)

**Type of the contracting authority:** Local public administration – Lead partner of TCBL project

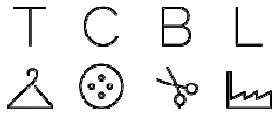
**Main activity:** General public services



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European Union Funding  
for Research & Innovation

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## Section2: Presentation of the TCBL project

TCBL - **T**extile & **C**lothing **B**usiness **L**abs project is funded from the European Union's Horizon 2020 Programme for research, technology development, and innovation under grant Agreement n.646133.

Project aims to transform the Textile & Clothing (T&C) industry and bring production capacity back to Europe by applying new business approaches that support local design and production, reducing the T&C sector's impact on the environment. Around the world, customers are increasingly choosing clothes based on their ethical and environmental credentials and demanding more personalised and customised products. New commercial technologies and production processes offer opportunities to create innovative new business models that can harness the creative energies of local communities to meet those customers' needs in a fast-growing, global market. However, for most people and most companies, opportunities to adopt new methodologies are restricted by everyday business pressures. Acting alone, the cost and risk of experimentation is simply too high.

TCBL introduces and supports new approaches to product design, production and sales, creating 'laboratories' for design and manufacturing, including partnership activities focussed on specific localities. TCBL's "Associates Programme" brings in the wider community to establish:

- A network of 'Business Labs' based on emerging markets and trends, to illustrate the potential of new business concepts and scenarios;
- 'Business Pilots', featuring real enterprises of different sizes, drawing 'roadmaps' of transition from traditional to new business models based on innovative commercial and production technologies;
- Virtual Knowledge Spaces and a variety of customised Business Services to support all aspects of Lab and Pilot operations.



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### **Project consortium:**

1. Municipality of Prato - Italy
2. German Institutes for Textile and Fiber Research - Center for Management Research DITF - Germany
3. Istituto Superiore Mario Boella – Italy
4. Skillaware - Italy
5. iMinds - Belgium
6. Tavistock Institute - UK
7. Materials Industrial Research & Technology Center S.A. (MIRTEC) - Greece
8. Waag Society (WAAG) - Netherlands
9. Huddersfield & District Textile Training Company Ltd (TCOE) - UK
10. eZavod - Slovenia
11. Consorzio Arca - Italy
12. Unioncamere del Veneto - Italy
13. Hellenic Clothing Industry Association (HCIA) - Greece
14. Sanjotec - Centro Empresarial e Tecnológico - Portugal
15. Clear Communication Associates Ltd (CCA) - UK
16. Oxford Brookes University (OBU) - UK

### **Section 3: Object of the contract**

TCBL intends to sponsor yearly TEDx events to be organized on a rotating basis by local project partner communities, using the TED format for creating a set of 18-minute videos of “true stories” capable of having a strong impact on a broad audience. A total of 4 conferences will be organized from 2016 till 2019.

The present tender includes request for following services:

- Speaker coaching for estimated 10 speakers per each TEDx event
- Grand rehearsal on site for 4 TEDx events.



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- Presenting the welcome and intro session of 4 TEDx events

The coaching sessions can be carried out through a web conference or skype calls.

The first conference will take place in Huddersfield (UK), on 20<sup>th</sup> June 2016.

Indicative agenda of the **TEDx Huddersfield**: 20 June 2016

Venue: The Textile Centre of Excellence

## TRADITION & TECHNOLOGY

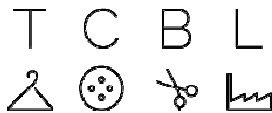
Time	Title	Speaker
09.30	Welcome and intro	TEDx Ambassador
09.50	Who makes tradition?	Prof. Felipe Brata, UNESCO Chair Immaterial Cultural Heritage (ICH)
10.15	Seven generations of wool	Adam Hainsworth, AW Hainsworth & Sons
10.40	Pre-recorded video 1	
11.00	Break	
11.15	Lasers and Plasmas	Bill Macbeth/Pravin Mistry
11.30	Augmenting Reality at Work	Fridolin Wild
11.55	Pre-recorded video 2	
12.15	Ethical Finance	Paul Moore (author of Crash, Bank, Wallop)
12.35	Crowdfunding & Social Enterprises	Barry Sheerman MP
13.00	Lunch	



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#### **Section 4: Offer to be submitted by the Candidate – Qualification of the Service Provider**

Participation in this invitation to tender procedure is open on equal terms to all natural persons, professionals and legal entities, or a grouping of these economic operators.

The offer must enclose the following documents with their request to participate:

(a) expression of interest for TCBL TEDx coaching service

(b) presentation:

presentation of the company or/and CVs of coaching staff, demonstrating:

- professional and technical capacity,
- professional experience for the type of services related to the contract;

(b) financial offer for:

- speaker coaching for estimated 10 speakers per each TEDx event
- grand rehearsal on site and opening session for 4 TCBL TEDx events

Proposals should include travel and accommodation costs for 4 annual TEDx events.

**Bids are to be submitted no later than April 20<sup>th</sup> 2016 – 13.00 CET by email at:**  
[tcbl@comune.prato.it](mailto:tcbl@comune.prato.it)

#### **Contacts:**

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